



Wavetel 5G Router WR677 for Pop-up Shop Connectivity

Overview

The **Wavetel 5G Router WR677** provides high-speed, **reliable internet access** for pop-up shops, enabling seamless operations for **digital signage, POS systems, security cameras, live streaming, AR/VR experiences, and more.**

With **5G ultra-low latency and Wi-Fi 6 support**, it ensures smooth connectivity for all business-critical devices.

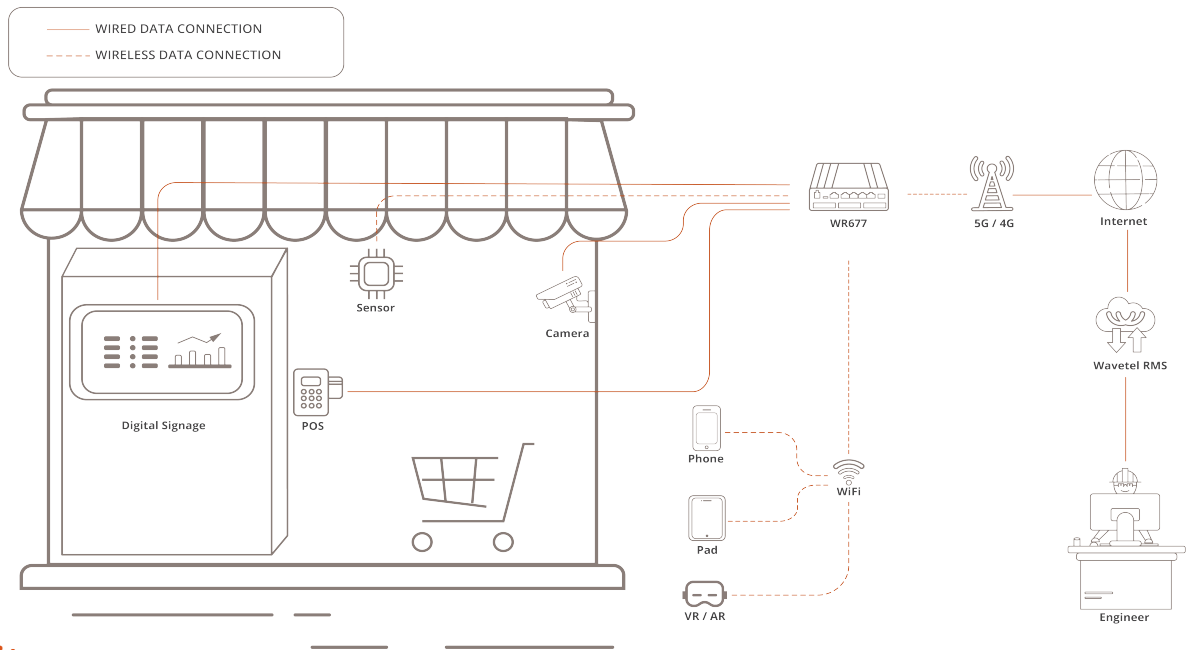
Challenge

1. **Unstable or Slow Internet** – Pop-up shops often lack fixed-line broadband, leading to **poor customer experience and transaction failures.**
2. **Multiple Device Connections** – POS systems, digital displays, security cameras, and guest Wi-Fi require **high bandwidth and stable connections.**
3. **Temporary Locations** – Frequent setup and teardown demand **a plug-and-play networking solution.**
4. **Security Risks** – Public Wi-Fi and payment systems need **secure data transmission.**

Solution

The **Wavetel WR677 5G Router** delivers::

- ✓ **5G Ultra-Fast Internet** – Low-latency, high-bandwidth connectivity for **seamless transactions, streaming, and AR/VR.**
- ✓ **Dual SIM Failover** – Automatic switch to backup SIM if one network fails, ensuring **zero downtime.**
- ✓ **Wi-Fi 6 Support** – Faster speeds, better performance in crowded areas, and support for **50+ devices.**
- ✓ **Multi-Device Connectivity** – Wired (RJ45) and wireless (Wi-Fi 6) options for **POS, cameras, digital signage, and sensors.**
- ✓ **Secure Networking** – Built-in firewall, VPN, and encryption for **safe transactions and data protection.**



Benefit

- **Fast & Reliable Connectivity** – No lag for payments, streaming, or digital experiences.
- **Easy Setup & Mobility** – No fixed-line dependency; deploy anywhere with 5G coverage.
- **Enhanced Customer Experience** – Smooth AR/VR demos, quick checkouts, and stable guest Wi-Fi.
- **Business Continuity** – Dual SIM failover prevents sales loss due to network issues.

Implementation

1. Hardware Setup

- Place the **WR676 Router** in the pop-up shop's central location.
- Connect **POS systems, digital signage, and cameras via Ethernet (RJ45)**.
- Enable **Wi-Fi 6 for guest access, mobile devices, and AR/VR setups**.

2. Network Configuration

- Insert **two 5G SIM cards** for automatic failover.
- Set up **separate SSIDs** for staff (secure) and customers (guest).

3. Cloud Management

- Monitor traffic, set bandwidth limits, and receive alerts via **remote dashboard**.

Why Wavetel WR677?

- **Blazing 5G Speeds** – Ideal for **high-demand applications like live streaming and VR**.
- **Carrier-Grade Reliability** – Industrial-grade hardware for **24/7 uptime**.
- **Flexible Deployment** – No wiring needed; perfect for **temporary retail, events, and exhibitions**.
- **Enterprise Security** – Protects payment systems and customer data.
- **Proven in Retail & Events** – Trusted by **pop-up stores, food trucks, and mobile businesses**.

Best for:

✓ Pop-up Retail Stores

✓ Food Trucks & Mobile Vendors

✓ Event Booths & Exhibitions

✓ Temporary Offices & Showrooms

